



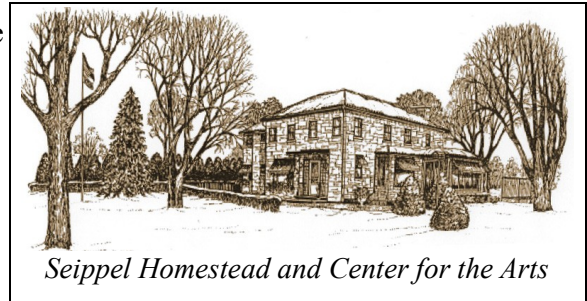
Artsnova: The Digital Art of Jim Plaxco

FOR IMMEDIATE RELEASE
August 24, 2011

Contact: Jim Plaxco, Artsnova
700 Cape Lane
Schaumburg IL 60193
847.923.7122
jim - artsnova.com

Schaumburg Computer Artist's Work Featured in Digital Visuals Art Exhibit

The digital art of Schaumburg resident Jim Plaxco will be on exhibit at the Seippel Homestead and Center for the Arts, Beaver Dam WI as a part of the Beaver Dam Area Arts Association special fall exhibit *Digital Visuals*. The purpose of the *Digital Visuals* art exhibit is to highlight the works of digital artists. Art from more than 20 digital artists will fill the art center's eight exhibit galleries.



Said the artist on learning of his inclusion in the art exhibit: *"I'm thrilled to be able to participate in this show, particularly because it is devoted to digital art. Digital art and its variants, like new media art, are the frontier of art today and exhibitions such as this one sponsored by the Beaver Dam Area Arts Association are an important recognition of the role of the computer in art today."*

The *Digital Visuals* art exhibit opens August 28 and runs through October 23, 2011. Opening ceremonies are Sunday, August 28 from 1:00pm to 4:00pm. Mr. Plaxco will be on hand to discuss his art and will be providing interactive demonstrations of creating art algorithmically from audience inputs. According to Mr. Plaxco *"Using software of my own design gives me artistic freedom not available to those digital artists using only commercial software products."*

Art in the exhibit is available for purchase. For additional information about the exhibit, contact the Beaver Dam Area Arts Association at the Seippel Homestead & Center for the Arts, 1605 N. Spring St., Beaver Dam WI 53916 / telephone: 920-885-3635 / email: bdarts@seippelcenter.com / website: www.bdaaa.org

The digital art of Jim Plaxco can be seen on the web at <http://www.artsnova.com>

-END-

For further information and/or interviews, contact Jim Plaxco: 847-923-7122 / jim - artsnova.com / <http://www.artsnova.com>